



*I want to answer questions and have my profile professionally created from my responses*

## Who? What? When? Where? Why?

### Who?

Who are you?

Who are your customers?

Do you have memberships, licenses or accreditation?

### What?

What is your business? Products? Services? History?

What is your background and training?

What is your mandate, mission or philosophy?

### When?

What is today's date!

When did you start your business?

When are you open for business?

**Where?**

Where is your business?

Where does your business service?

**Do you have a tagline?**

**Do you have a testimonial you'd like to have included?**

**Do you have a website? What is the url (eg: www.mysite.com)**

**Is there anything interesting or unusual about yourself, your business, your background, your expertise that you'd like to share?**

**Don't forget to include today's date!**

***Be sure to send us your photo with this form . . .  
I will send you an email when your profile is posted***

Many Thanks!  
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